DESIGN BRIEF

Designer Name: Justin Aune

Client Name:

Product/Service: Education website

Target Audience Demograpics

Age Range: 12-14

Education Level: Junior high school

Income Range: NA

Interests: Science

Benefits

- Follow along with instructor material inside and outside the classroom

- Submit questions and homework electronically

- Easier storage of data; a lost notebook is harder to replace than getting a new iPad and logging in to a saved profile

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